CENTERSTONE

Bradenton, FL

COMMUNITY NEEDS ASSESSMENT REPORT SUMMARY

APRIL 2024

This community needs assessment collects information about socioeconomic needs, barriers to healthcare, and poor health outcomes, which allows for development of recommendations to address significant needs. What we learn about access to care and health outcomes is shared to improve staffing and service delivery that meets the community's unique needs.

CONTENTS

HEALTH NEEDS
Overview of key behavioral and physical health challenges and priorities.
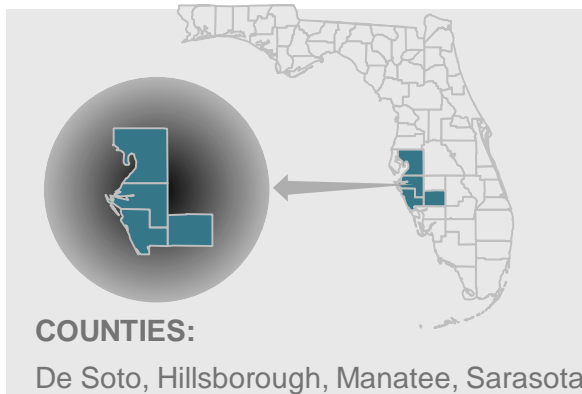
SOCIAL DETERMINANTS OF HEALTH
Summary of personal, social, and environmental factors that impact health.

SERVICE NEEDS
Assessment of healthcare service availability and gaps.

OVERVIEW OF BRADENTON, FLORIDA

COUNTIES:
De Soto, Hillsborough, Manatee, Sarasota

0   2023 Annual Report Ranking   50

31st

HEALTHIEST STATE

According to the 2023 County Health Rankings, the three major health outcomes that Florida performed poorly in were premature death in Years of Life Lost (7,500 FL vs 7,300 US), low birthweight (9% FL vs 8% US), and poor or fair health (13% FL vs 12% US).

KEY FINDINGS AND RECOMMENDATIONS

01 Staff reported the need for building community awareness of Centerstone and its services. There is a desire for specific adult trainings for diagnoses such as Dementia and Alzheimer. Based on these findings we recommend working with the marketing team to increase awareness of services in the community and continue to develop more adult trainings, increase staff, and create pipelines from local colleges to our clinics to increase hiring pool candidates.

02 Regarding community needs and areas of concern, 88% of external organizations believe alcohol is the most problematic substance in the community. Most also viewed getting quick access to mental health and substance use services as vital to addressing health problems. Recommendations for Centerstone are to reduce wait times for services, increase access to therapists, and conducting community awareness campaigns in the community.

03 Clients reported that the top three barriers to accessing healthcare were Financial/insurance concerns (53%), scheduling/availability (38%) and necessary services not being available (25%) . The top three healthcare services most difficult to get quality services reported by clients were general/family healthcare (34%), childbirth/women services (28%) and rehabilitation (28%). Recommendations based on these findings are to increase available CCBHC services for those who are financially limited and increasing technology within the clinic to improve scheduling and availability of clinicians.

HEALTH NEEDS

This section outlines the population's key health challenges, prevalent conditions, and overall health status, emphasizing areas where targeted interventions are most needed.

MENTAL HEALTH

POOR MENTAL HEALTH DAYS

3.7 DAYS

Average number of poor mental health days in the past 30 days the **Bradenton Catchment Area.**

FL averages **4.2** days of poor mental health.
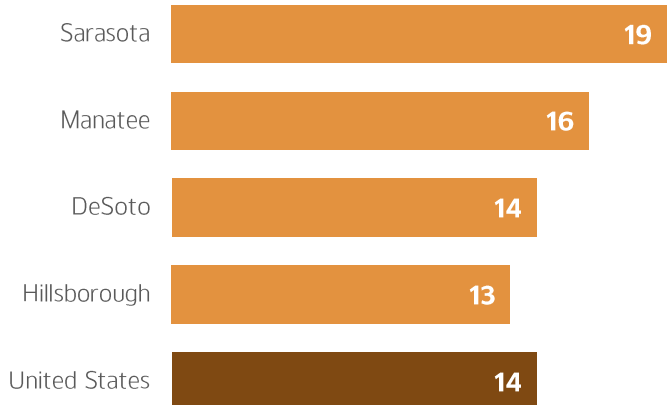
FREQUENT MENTAL DISTRESS

16%

The FL rate (13%) is slightly less than the US rate of 14%.

However, the **Bradenton Catchment Area** has on average higher than US and FL rates at 16%.

SUICIDES PER 100K

The majority of counties in Bradenton's catchment area have higher rates of **suicide** then on average for the US.

County	Rate
Sarasota	19
Manatee	16
DeSoto	14
Hillsborough	13
United States	14

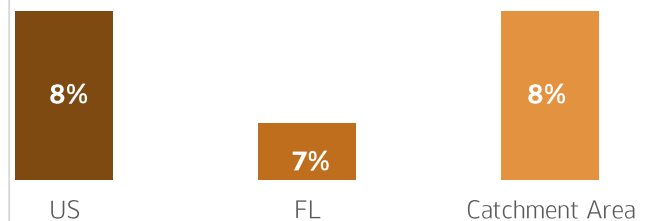## SUBSTANCE USE

SUBSTANCE USE DISORDERS

As shown below, the average Illicit Drug Use Disorder within the **Bradenton Catchment Area (2.5%)** is similar to the **US** average **(3%).** Additionally, Alcohol Use Disorder was slightly lower than US average at **6%** .

● Average of Catchment Area   ● US

	Drug Overdose Mortality	Alcohol Use Disorder	Illicit Drug Use Disorder	Excessive Drinking	Smoking (Adults)
US	23	6	3	19	16
Average of Catchment Area	24.5	5.5	2.5	18.8	18.8

SUBSTANCE USE DIAGNOSIS

As shown below, average overall substance use diagnoses within the **Bradenton Catchment Area (8%)** was slightly higher than the average in **Florida** at **7%.**

US	FL	Catchment Area
8%	7%	8%

PHYSICAL HEALTH

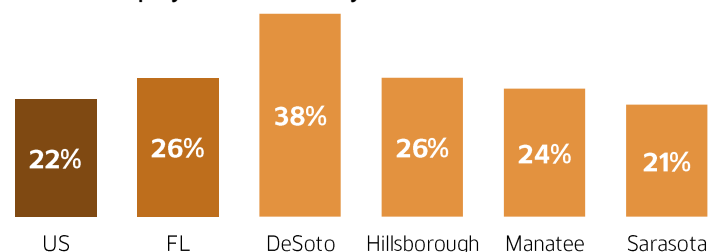### POOR PHYSICAL HEALTH DAYS

3.0 DAYS

Average number of poor physical health days in the past 30 days in the **Catchment Area.** FL averages 3.0 days of poor physical health.

84%

The **Bradenton Catchment Area** has on average lower **access to exercise** opportunities than FL and the similar **access to exercise opportunities** as the US at 84%.

PHYSICAL INACTIVITY

DeSoto county (38%) has substantially higher rates of adult physical inactivity vs **22% US** and **26% FL.**

US	FL	DeSoto	Hillsborough	Manatee	Sarasota
22%	26%	38%	26%	24%	21%

SOCIAL DETERMINANTS OF HEALTH

This section explores the social and economic factors, such as income, education, housing, and access to resources, that shape health outcomes and contribute to disparities.

ACCESS TO HEALTH SERVICES

Financial Concerns Limit Access
Of the 45 staff participants interviewed, **87%** stated **financial / insurance concerns** were a key barrier to accessing healthcare.

A Lack of Transportation
56% of staff stated that **transportation to services** was a key barrier for clients seeking care.

Mental & Physical Health Services
When assessing the top 3 most difficult services to access, **49% of staff listed mental & physical services in their top 3**.

SOCIO-ECONOMIC STATUS

Economic factors such as education and income correlate with better access to care, which requires not only financial coverage, but access to providers as well. Sarasota County stands out with a Gini index of income inequality score higher than the state (0.51 vs. 0.49), suggesting a greater level of income disparity within the community.

DeSoto and Hillsborough Counties have the most socio-economic disadvantages in the Catchment areas as shown by the Area Deprivation Index.

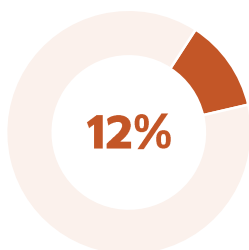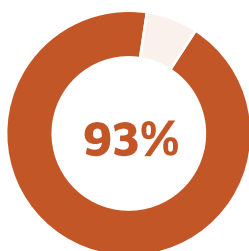|	
Hillsborough - Highest unemployment rate	4.3%
DeSoto - Lowest rate of Bachelor's or higher	12.2%
DeSoto - Lowest median household income	$45,000

EDUCATIONAL ATTAINMENT

12%

Hillsborough County has the lowest educational attainment of the counties assessed.

Only **12%** of Hillsborough County Residents have at least a Bachelor's Degree. This rate is **more than two times lower than the state proportion** (**30.5%**).

93%

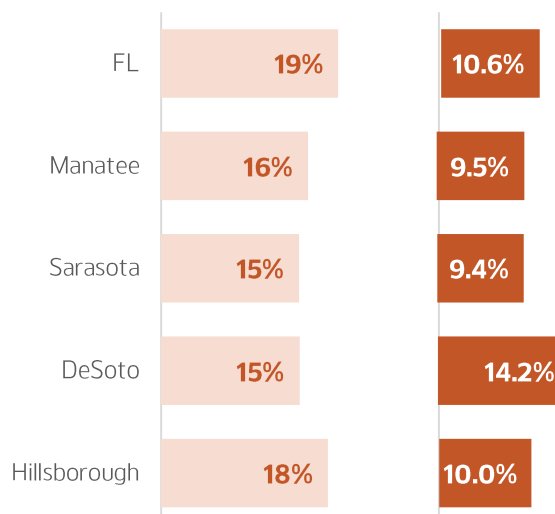Sarasota County has the **strongest** academic performance of all the counties.

93% of residents **have at least a high school diploma,** compared to the state average of **88.5%.**

HOUSING & FOOD INSECURITY

Hillsborough County has the highest rates of severe housing problems.

DeSoto County has the highest food insecurity rates.

■ Housing stability/problems   ■ Food insecurity (all ages)

	Housing stability/problems	Food insecurity (all ages)
FL	19%	10.6%
Manatee	16%	9.5%
Sarasota	15%	9.4%
DeSoto	15%	14.2%
Hillsborough	18%	10.0%

SERVICE NEEDS

This section assesses the adequacy, accessibility, and availability of healthcare services to address identified health priorities and reduce barriers linked to social determinants.

Difficulty Accessing Mental Health Services

82% of organizations **scored mental health services as the most difficult for the community to access**.

The Significance of Substance Abuse Services

Of the external organizations surveyed, **76% of the participants scored substance abuse services as important for the community to have access to**.

Accessibility of Substance Abuse Services

59% of **organization participants** scored substance abuse services as **the most difficult to access**.

I think our clinic does a great job at accessing our members of the community. Another way [to improve Centerstone's services in the Catchment area] would be to partake in more community activities such as walks or fundraisers to raise awareness.

FUTURE DIRECTIONS

WORKFORCE

In years 3 and 4 of the grant, consider hiring **2 Licensed Therapists** and **2 Care Coordinators**. Additionally, hire **1 bilingual staff/therapist (Spanish & English).**

CLIENT ENGAGEMENT

In years 3 and 4 **increase awareness in community of Centerstone's services**. Conduct an **awareness campaign** in Spanish speaking communities and create a community advisory board with community members as participants.

COLLABORATING PARTNERS

In years 3 and 4 **add 2 more designated collaborating partners**. Consider collaborating with a local university.

Information from internal and external sources (e.g. Enlighten Analytics, SAMHSA, CDC), including feedback from Centerstone staff, clients, and community organizations (Nov 2023–Mar 2024), is shared to enhance care access, health outcomes, and tailored service delivery.

This report was created by: Jason Gomenyuk, Rina Bocanegra, Nancy Adane & Latonya Dawson

CENTERSTONE