Community Health Needs Assessment Improvement Plan
June 2021

As part of the Manatee Healthcare Alliance, Centerstone will work with action team members to complete activities and meet goals. Melissa Larkin-Skinner, chief executive officer for Centerstone, currently serves as chair of the Manatee County Healthcare Alliance. Charles Whitfield, Vice President of Community Care for Centerstone, currently serves as chair of the Behavioral Health committee.

The following priorities and tactics were identified in Manatee County’s 2021-2023 CHIP.

**Priority 1:** Improve behavioral health outcomes for Manatee County residents by 2023.

- Determine what Manatee County residents want/need to have information about regarding behavioral health and substance abuse/use and suicide prevention, and culturally, linguistically and developmentally appropriate mental health services by August 2021.

- Conduct outreach recognizing culturally, linguistically and developmentally appropriate behavioral health and substance abuse services by September 2022 and ongoing.

**Priority 2:** Increase awareness of the High Need High Utilizers (HNHU) among opioid users that will act as a call to action by 2023.

- Draft project proposal, collect and compile data, analyze and draft findings report by June 2022.

- Research and develop policy recommendations to improve outcomes related to the use and abuse of harmful substances in Manatee County and construct a policy brief addressing these findings by October 2022.

- Participate in Project Opioid Tampa Bay along with business, philanthropic and faith leaders in the region to reduce opioid deaths in our community.