



Reclaiming Lives Luncheon 2024 Social Media Toolkit

Nashville, Tennessee



CENTERSTONE

Delivering care that
changes people's lives.



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Friday, April 26, 2024

11:00 a.m. – 1:00 p.m.

Four Seasons Hotel Nashville

Branded Elements

- **Branded Official Hashtag:** #ReclaimingLivesLuncheon
- **Hashtag bank:**
 - #Centerstone #ReclaimingLives2024 #nonprofitluncheon
#fundraisingluncheon #nonprofitsupport #tennesseeprofit

*Only use 4-6 hashtags per post

Tag us!

Centerstone Handles

- **LinkedIn:** @Centerstone
- **Twitter:** @Centerstone
- **Facebook:** @Centerstone.org
- **Instagram:** @centerstonehealth

Registration Link

- centerstone.org/reclaiming-lives-luncheon



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Key Information

- **Supports** the most vulnerable in our community to provide access to quality mental healthcare and addiction services.
- **Funds raised** will help cover the cost of services for individuals without access to traditional healthcare and support continued research and development of evidence-based practices for mental healthcare and addiction recovery.
- **Keynote speaker**, Joe Thiesmann (formerly the Washington Redskin's star quarterback!) will share his strategies for handling unforeseen change.





Sample Posts

Sample Post 1

Graphic

Join me at the
Reclaiming Lives
Luncheon

April 26, 2024 | 11:00 am



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Copy

Join me in supporting Centerstone's 9th Annual Reclaiming Lives Luncheon on April 26 to help advance their mission of delivering care that changes people's lives.

Keynote speaker, Joe Thiesmann, is an entrepreneur and the star quarterback who led the former Washington football team now known as The Commanders and will discuss how he utilizes his gifts, talent, and high energy to share his strategies for handling unforeseen change.

Get your ticket today: centerstone.org/reclaiming-lives-luncheon



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Sample Post 2

Graphic



Copy

You're invited! Join me for Centerstone's 9th Annual Reclaiming Lives Luncheon on April 26 at the Four Seasons Hotel in Nashville!

This event raises funds to ensure the most vulnerable in our community have access to quality mental healthcare and addiction services.

Keynote speaker, Joe Thiesmann, is an entrepreneur and the star quarterback who led the former Washington football team now known as The Commanders, will be sharing his strategies for handling unforeseen change.

Learn more and get your ticket today: centerstone.org/reclaiming-lives-luncheon



Sample Post 3

Graphic



Copy

It's back! Join me for Centerstone's 9th Annual Reclaiming Lives Luncheon on April 26 at the Four Seasons Hotel in Nashville!

Led by co-chairs Kate Cain, Eddie George, and Kerry Wilson, funds raised through the Reclaiming Lives Luncheon will help cover the cost of services for individuals without access to traditional healthcare and support continued research and development of evidence-based practices for mental healthcare and addiction recovery.

Get your ticket today: centerstone.org/reclaiming-lives-luncheon



Centerstone at a glance

- Centerstone is a private, nonprofit healthcare organization with services available nationally
- Specialized programs for the military community, therapeutic foster care, children's services and employee assistance programs (eap)
- 60+ years in operation
- CARF and Joint Commission Accredited
- Centerstone's Research Institute provides guidance through research and technology, leveraging the best practices for use in all our communities
- Centerstone's Foundation secures philanthropic resources to support the work and mission of delivering care that changes people's lives



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